Statement of Purpose

Institutional Affiliation:

Date

 When I was younger, I was staunchly fascinated by superheroes, and I knew nothing better than the world of characters such as X-Men, Justice League of America, Avengers, and Batman. I was impressed by how a simple idea can be molded into something entertaining and amusing. This inspired me to create my own superheroes, and the only way I could do that was through drawing. As I advanced in age, I discovered that creativity and drawing are my greatest strengths. I am adept at generating new ideas, creating new characters, and making those characters visual. I believe that the M.A. in Illustration Program will help me refine my existing illustration practice.

I have a good understanding of what works well in terms of color, positioning, and contrast. My creative skills enable me to bring my ideas to life visually, and by consistently practicing and working to sharpen my skills, I have developed my drawing technique, and I can draw people in different environments, under different lighting, and in different positions without compromising on quality. I am skilled in using programs, including Adobe Photoshop, GIMP, Adobe Illustrator, CorelDraw, and InDesign. Under the instruction and supervision of my professor, I have learned how to use shape and shadow to highlight features on drawings. I have also learned how to use paints such as acrylic and gouache and how to blend colors to create shadow and depth in an image, improve highlights on individuals and places, and make an image look professional and bold.

I have a vast portfolio of my own paintings and drawings, which have all received positive feedback on social sites, as well as artist websites. My short-term goal is to work as an animator, whereby I will be producing images by using 2D, 3D, stop-motion, computer-generated, and hand-drawing images. In the long-term, I want to secure employment as a concept artist whereby I will kick-start creative projects by imagining and sketching worlds and characters that do not yet exist across advertising, video games, VFX, animation, and film. I am confident that I will achieve my short-term and long-term goals after enrolling in your M.A. in Illustration Program because this program will empower me with the knowledge and creative skills that will enable me to join and positively contribute to the dynamic, exciting, and ever-evolving world of design.

Your M.A. in Illustration Program is ideal for me because it will help me hone my illustration skills. Additionally, I am convinced that your M.A. in Illustration Program will help me prepare for my career because it has a curriculum that is paced to help students develop the vocabulary and observational, conceptual, and handcrafting skill sets, mindset, and toolsets needed to begin professional initiatives. I am especially eager to enroll in your M.A. in Illustration Program because it will allow me to work independently and collaboratively with others, gain a global purview through exposure to diverse contemporary practitioners and historical study, and expand the scope of my professional practice through professional development. I look forward to any interview stage where I will be able to further discuss my ideas and pieces and my thoughts on graphic design.