**DISCUSSION QUESTION**

Your participation in the discussion board forum for Week 3 should reflect college level quality. This means you need coherent sentences that are grammatically correct. You also need paragraphs that contain effective topic sentences, contain supporting details, and are logically organized (e.g., space, time, or order of importance). In short, all your postings should incorporate all the paragraph and writing techniques that you have learned from the Evergreen and Business Communication textbooks from Weeks 1, 2, and 3.

Your postings must satisfy the following word requirements. Your original answer should ideally be between 200 and 300 words. Please do not exceed 350 words.

**Discussion Board Questions:**

Identify your workplace/entity and then describe how YOUR workplace or entity uses social media. For instance, does it use social media to fight crime, to find criminals, or to build relationships with the local community? Does it use social media to deliver good news (e.g., suspect apprehended or coffee with a cop event) or to deliver bad news (e.g., traffic issues or recent crimes)? Does your workplace or entity use social media effectively? If yes, explain how. If no, explain what could be done differently. You may also identify the pros and cons of using social media for law enforcement purposes.

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Please note: I work for a local police department and our department uses social media to help fight crime and find criminals, which has been very helpful. We also use it to build relationships with the community by showing how we participate, such as organizing a basketball and a kickball team where we play and compete against the youth. In addition, we advertise our “coffee with a cop” that will give that interaction with question and answers between police and the community.

On the flip side, using social media has caused disciplinary actions with some ours officers, which portrayed bad judgement of bad behavior or making offensive comments unrelated to work.

Attached is some literature on social media and “do’s and don’ts” with our department.