**FINAL ASSESSMENT 2018 – 2019**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Program** |  | **Year** |  | **Semester** |  | **Paper** |
| **Bachelor in DO/ME/LTM** |  | **1** |  | **1** |  | **R2** |

|  |  |
| --- | --- |
| **MODULE NAME:** | **Entrepreneurship** |
|  |  |  |  |
| **MODULE CODE:** | **TENTR** |  | **EXAM DATE:** | **1-2 JULY 2020** |
|  |  |  |  |  |
| **TEACHER’S NAME:** | **Mr. Rashidalhindasi** |  | **DURATION:** | **48 hours** |

|  |  |  |
| --- | --- | --- |
| **Questions to be answered on:** | **Allowed requirements** | **Number of pages** |
| Space provided on the question paper | Typing device and internet | - |

|  |
| --- |
| **Points of Attention:*** For each question, the maximum earned points are mentioned between brackets at the end of each question.
* Write very clearly! Answers that are not readable are not marked and do not get points!
* Make sure your answers are written to the point.
* All answers should be written **in English**.
* Write all the answers **~~in BLUE or BLACK pen only (NO PENCIL) OR TYPING~~**
* ~~Answer written in~~ **~~PENCIL~~** ~~will not be marked.~~
* ~~Use the~~ **~~pencil/computer graphic/application~~** ~~only for~~ **~~diagrams, graphs & drawings~~**~~.~~
* ~~Show all the calculation steps in the given space.~~
* When finished, submit the question paper, together with the answer scripts and the signed cover page to the teacher through the Moodle (E-Learning).
* All answer scripts must be **submitted along with Academic Integrity form.**
* Any cheating/copying may result in an instant failing of the examination.
 |

**FINAL MARKS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  |  | **50** |
| **STUDENT NAME:** |  |
|  |  |
|  |  |  |  | **10** |
| **STUDENT ID:** |  |
|  |  |

**Number of answer scripts**: ……………………… **Lecturer:** ………….……...........

**Student’s signature:** ……………………………… **Time of receipt:** ……………........

**DECLARATION OF ACADEMIC INTEGRITY**

|  |  |  |
| --- | --- | --- |
|  | **Form Title** | **Declaration of Academic Integrity** |
| **Department** | **Academic Departments** |
| **Form Code** | **IMCO/QMS/AD/FORM** |
| **Issue Date** | **17/01/2016** |

**Please sign to confirm that you have read and accepted the following statements. Your assessment will not be accepted without this signed declaration.**

|  |
| --- |
| 1. I confirm that I have read and fully understood IMCO’s policy on Academic Integrity, including practices that may lead to committing plagiarism and which I must avoid. 2. I confirm that in the attached assessment I have not presented or attempted to present anyone else’s work as my own, except where I have indicated. I confirm that I understand that doing so would mean I had committed plagiarism. 3. I confirm that I understand that, if I fail to comply with IMCO’s policy on Academic Integrity, IMCO will impose penalties which may in the most serious of cases result in termination of my studies at IMCO. I confirm that I understand that if I am judged guilty of plagiarism I will receive a score of zero and the other penalties indicated under IMCO’s policy on Academic Integrity in the Student’s Handbook will apply. 4. I agree to IMCO submitting my work to *Turn-it-in* or using any other source to verify whether my work contains plagiarised material.  |

|  |
| --- |
| The extent to which I have worked with others is as follows: |

**Programme**: ………………………………………………………….

**Module Code**: …………………………………………......................

**Module Title**: ………………………………………………………...

**Name**: …………………………………………………………………

**IMCO student ID number**: …………………………….

**Class**: …………………………………………………….

**Signature** ……………………………………………….. **Date**: …………………

**See the Student Handbook for IMCO’s policy on Academic Integrity and Plagiarism before you sign.**

**QUESTION: (50 MARKS)**

**Choose 1 topics only** from the 3 givens below. Write your 100% own answer around 400-600 words only as paragraphs by reflecting what you studied. It is only 48 hour-assignment.

The appearance and format should be neat and orderly.

* Font type: Times New Roman
* Font size: 12
* Font colour: Black
* Line spacing: 1.5 Justified

References: Follow the referencing as per the college guidelines

|  |  |
| --- | --- |
| **Topics** | **Questions** |
| **Topic A** | * Explain at least four core values of your business.
* Write down five rules for building a successful business.

**Support your answer with real and life examples.** |
| **Topic B** | * Discuss how you would create a business idea.
* Explain the effects of the surrounding industry and environment on your business.

**Support your answer with real and life examples.** |
| **Topic C** | * State down at least two marketing goals for your business and discuss the strategies on how to achieve them.
* What are some of the advantages and disadvantages of being an entrepreneur?

**Support your answer with real and life examples.** |

**ANSWERS**:

|  |  |  |
| --- | --- | --- |
| **The topic letter** | **Your answer** | **Words count** |
|  |  | 400-600 words |

**-End of Questions & Good Luck-**