**Managing Work Life Balance and Employee Benefits**

​**Choose one company from: (Dropbox, Facebook, Adobe, NetApp, Intuit​).**

Many talented employees struggle to maintain a solid career track, but at the same time, being able to maintain the right balance in their private lives. Companies recognize this challenge and for several years now have been making changes in their policies, ranging from flexible work schedules and work from home policies to free food at the company. At the same time, companies must be profitable and provide the desired return to shareholders. An interesting project would be to explore what companies are doing today in offering this added and more non-traditional category of benefits to their employees. How are companies striking the right balance and what are the trends we are seeing?

RESEARCH APPROACH

Students should avoid simply searching the internet for information. Interviews with managers is strongly encouraged as is focusing your report on a specific company or companies in a case study type of approach.

ORGANIZING AND WRITING YOUR RESEARCH REPORT

In writing your report, there is no one set format to follow, but there are some general guidelines as shown below. Also, students should consult the paper posted on Canvas, “Tips for Writing an A-Paper.”

* Have a professional and attractive cover page that identifies the title of the research, the course number,

date, and team members.

* Have a Table of Contents in the proper format. Using the table tool in Microsoft Word will create a proper and professional table of contents with ease.
* Have an Introduction section that describes the topic of the research, the research approach, the key information in the report, and why the topic was selected.
* The main body of the report, between the Introduction and Summary and Conclusions section, will vary widely based on the topic chosen and research approach. However, in all cases, it should flow from section to section, have logical headings and subheadings, make ample use of paragraphs, site research sources using an acceptable method such as APA, and intersperse critical thinking commentary as the report progresses.
* End the report with a Summary and Conclusions

section. This a most important section to bring your report to a logical close. This final section should summarize key findings of the research, conclusions research, and potentially recommendations for further research. Students may also add to the quality of their report by reflecting on the key items they learned and benefits gained.

* Include a Bibliography that reflects all of your research sources. These sources should be high quality sources and not simply excerpts from web pages and blogs.
* Finally, ensure that the report is devoid of plagiarism as this will potentially result in a failing grade.