

**COM 565 Short Paper Guidelines and Rubric**

**Guidelines for Submission:** Short paper assignments must follow these formatting guidelines: double spacing, 12-point Times New Roman font, one-inch margins, and discipline-appropriate citations. Page length requirements: 2–4 pages.

<b>Critical Elements</b>	<b>Exemplary (100%)</b>	<b>Proficient (90%)</b>	<b>Needs Improvement (70%)</b>	<b>Not Evident (0%)</b>	<b>Value</b>
<b>Role of Technology/Digital Information</b>	Provides an in-depth analysis of technology/digital information and its role in the communication field	Provides an analysis of technology/digital information and its role in the communication field	Attempts to provide an analysis of technology/digital information and its role in the communication field	Does not provide an analysis of technology/digital information and its role in the communication field	25
<b>Technological Changes</b>	Draws insightful conclusions that are thoroughly defended with evidence and examples of technological changes	Draws informed conclusions that are justified with evidence of technological changes	Draws logical conclusions, but does not defend with evidence of technological changes	Does not draw logical conclusions or defend with evidence of technological changes	25
<b>Communication Research</b>	Incorporates three or more scholarly resources effectively that reflect depth and breadth of communication research	Incorporates two scholarly resources effectively that reflect depth and breadth of communication research	Incorporates fewer than two scholarly resources that reflect depth and breadth of communication research	Does not incorporate scholarly resources that reflect depth and breadth of communication research	25
<b>Writing (Mechanics/Citations)</b>	No errors related to organization, grammar and style, and citations	Minor errors related to organization, grammar and style, and citations	Some errors related to organization, grammar and style, and citations	Major errors related to organization, grammar and style, and citations	25
<b>Total</b>					<b>100%</b>