Name: **BA 3302 Recorded Presentation Grade Rubric**



* [**Grid View**](https://bb.uhd.edu/webapps/rubric/do/course/gradeRubric?mode=grid&isPopup=true&rubricCount=1&prefix=_460844_1&course_id=_48619_1&maxValue=100.0&rubricId=_10317_1&viewOnly=true&displayGrades=false&type=grading&rubricAssoId=_16126_1)
* [List View](https://bb.uhd.edu/webapps/rubric/do/course/gradeRubric?mode=grid&isPopup=true&rubricCount=1&prefix=_460844_1&course_id=_48619_1&maxValue=100.0&rubricId=_10317_1&viewOnly=true&displayGrades=false&type=grading&rubricAssoId=_16126_1)

|  | **Novice/Minimal Skill** | **Approaching Adequate** | **Adequate/Average** | **Exceptional** |
| --- | --- | --- | --- | --- |
| **Meets all presentation and recording submission directions, including One Drive link** | Points:  **14**(14%)  presentation looks un-rehearsed; One Drive link missing; some directions not followed | Points:  **16**(16%)  One Drive submission met; presentation falters in one or two places | Points:  **18**(18%)  One Drive submission met; overall, skills are acceptable as average presenter | Points:  **20**(20%)  One Drive met; presentation looks professional, well practiced, surpassing average skill |
| **Clearly identifies and explains business problem(s) presented in the article** | Points:  **14**(14%)  vague understanding of the problem(s) | Points:  **16**(16%)  identifies briefly the problem(s) | Points:  **18**(18%)  identifies and explains adequately, giving the minimum explanation needed to communicate the problem(s) | Points:  **20**(20%)  identifies and explains in clear details the problem(s) |
| **Moral theory/ethical principles clearly incorporated into analysis of the problem(s)** | Points:  **14**(14%)  vague understanding of the problem(s) in relation to moral theory/principles | Points:  **16**(16%)  identifies briefly the problem(s) in relation to moral theory/principles | Points:  **18**(18%)  briefly shows how the problem(s) conflict with moral theory/ethical principles | Points:  **20**(20%)  clearly explains the way(s) the problem(s) conflict with moral theory/ethical principles |
| **Quality & readability & professional appearance of PP slides, clearly communicating key ideas** | Points:  **14**(14%)  some slides achieve this level of communication, others do not | Points:  **16**(16%)  slides are almost able to communicate the key ideas by themselves, without presentation explanations | Points:  **18**(18%)  slides generally explain key ideas in a stand alone way; most slides are professional in appearance | Points:  **20**(20%)  slides could stand alone in their ability to communicate the message; slides very professional in appearance and content |
| **Overall oral communication skills (professional attire, well-rehearsed, audience connection & engagement** | Points:  **14**(14%)  attire not professional; appears to read content from slides; does not look at camera, thereby failing to make eye contact with audience | Points:  **16**(16%)  attire adequate; begins to "talk" with the audience, not reading verbatim from slides; starts to connect with audience | Points:  **18**(18%)  professional attire; very little reading of slides; presenter appears engaged with audience for most of presentation | Points:  **20**(20%)  very professional attire; no reading from slides; presenter appears well-rehearsed, well-connected to audience |

Name:**BA 3302 Recorded Presentation Grade Rubric**