

## Critical Evaluation Scoring Rubric – Assignment 2 BUS298

Rating Criteria	NA	Rating Scale					
		Emerging		Developing		Mastering	
<b>Summarised problem, question, or issue</b>		Does not attempt to or fails to identify and summarise accurately.		Summarises issue, though some aspects are incorrect or confused. Nuances and key details are missing or glossed over.		Clearly identifies the challenge and subsidiary, embedded, or implicit aspects of the issue. Identifies integral relationships essential to analysing the issue.	
		0	1	2	3	4	5
<b>Considers context and assumptions</b>		Approach to the issue is in egocentric and socio-centric terms. Does not relate to other contexts. Analysis is grounded in absolutes, with little acknowledgement of own biases. Does not recognise context and underlying ethical implications.		Presents and explores relevant contexts and assumptions, although in a limited way. Analysis includes some outside verification, but primarily relies on authorities. Provides some consideration of assumptions and their implications.		Analyses the issue with a clear sense of scope and context, including an assessment of audience. Identifies influence of context. Questions assumptions, addressing various dimensions underlying the issue.	
		0	1	2	3	4	5
<b>Communicates <u>own</u> perspective, hypothesis, or position.</b>		Position is clearly adopted with little consideration. Addresses a single view of the argument, failing to clarify the position relative to one's own. Fails to justify own opinion or hypothesis is unclear or simplistic.		Presents own position, which includes some original thinking, though inconsistently. Justifies own position without addressing other views or does so superficially. Position is generally clear, although gaps may exist.		Position demonstrates ownership. Appropriately identifies own position, drawing support from experience and information not from assigned sources. Justifies own view while integrating contrary interpretations. Hypothesis demonstrates sophisticated thought.	
		0	1	2	3	4	5
<b>Assesses conclusions, implications, and consequences</b>		Fails to identify conclusions, implications, and consequences, or conclusion is a simplistic summary. Conclusions are absolute, and may attribute conclusion to external authority.		Conclusions consider evidence of consequences extending beyond a single issue. Presents implications that may impact other people or issues. Presents conclusions as only loosely related to consequences. Implications may include vague reference to conclusions.		Identifies and discusses conclusions, implications, and consequences. Considers context, assumptions, and evidence. Qualifies own assertions. Consequences are considered and integrated. Implications are developed and consider ambiguities.	
		0	1	2	3	4	5
<b>Communicates effectively</b>		In many places, language obscures meaning. Grammar, syntax, or other errors are distracting or repeated. Little evidence of proofreading. Style is inconsistent or inappropriate. Work is unfocused and poorly organized; lacks logical connection of ideas. Format is absent, inconsistent or distracting. Few sources are cited or used correctly.		In general, language does not interfere with communication. Errors are not distracting or frequent, although there may be some problems with more difficult aspects of style and voice. Basic organization is apparent; transitions connect ideas, although they may be mechanical. Format is appropriate although at times inconsistent. Most sources are cited and used correctly.		Language clearly and effectively communicates ideas. May at times be nuanced and eloquent. Errors are minimal. Style is appropriate for audience. Organization is clear; transitions between ideas enhance presentation. Consistent use of appropriate format. Few problems with other components of presentation. All sources are cited and used correctly, demonstrating understanding or economic, legal, and social issues involved with the use of the information.	
		0	1	2	3	4	5

Formatting of referencing. Referencing accuracy and conventions adhered to.		Any in-text references which should have a page number, but don't, will result in an automatic zero for this element of the marking guide. Some errors in in-text and end-text references.	Minor errors in end-text references and in-text references. Minor errors in formatting.		Reference formatting perfect, or near-perfect. Minimal errors in formatting. All in-text references have page numbers cited. All in-text references appear in the end-text list, and vice versa.		
		0	1	2	3	4	5
Appropriate references used.		Minimum requirements must be met, otherwise a mark of zero will apply for this element of the marking guide.  At least ten (10) references must be from peer-reviewed academic journals from the Murdoch Library database. A maximum of two (2) references from textbooks.  Prohibited references used will incur an automatic zero for this element of the marking guide.  References from “essay help” (cheating) websites, Wikipedia, businessballs.com, study.com, cliffsnotes.com (or similar) are prohibited.	Minimum requirements met, sources chosen are appropriate to the topic under discussion.		Greater than minimum requirements met, sources chosen are appropriate to the topic under discussion, multiple sources used to corroborate each other.		
		0	1	2	3	4	5
Total							/35

Comments