

**MBA 690 Module Six Short Paper Guidelines and Rubric**

Create a semiannual production plan for your new business idea, product, or service using notional demand and inventory data. This initial production plan is based on your market estimates of what you intend to sell and produce.

The final paper is managing the project to implement your intended new product/service into the marketplace, but you have to create a production plan that is supported by your market forecasts, and that is the purpose of this assignment.

**Prompt:** The plan should replicate the techniques in the text and can be submitted in a basic tabular (spreadsheet) format. It must include the following:

- Estimates of labor hours consumed
- Estimated number of worker requirements considering a standard work week, current inventory levels, receipts of new inventory during each month, and varying demand levels for each month of production

For service businesses that do not include inventory or raw goods for the assembly line, the inventory of the support materials/equipment or consumable materials can be used.

Specifically, the following **critical elements** must be addressed:

- Create a semiannual **production plan** using notional demand and inventory.
- Estimate the **labor hours** consumed.
- Estimate the number of **worker requirements** considering a standard work week, current inventory levels, receipts of new inventory during each month, and varying demand levels for each month of production.

**Rubric**

**Guidelines for Submission:** This short paper should adhere to the following formatting requirements: it is submitted as a Word document, 1 to 2 pages (not including title and reference pages), double-spaced, using 12-point Times New Roman font and one-inch margins. All APA citations should reference the course text and at least two additional resources.

<b>Critical Elements</b>	<b>Proficient (100%)</b>	<b>Needs Improvement (75%)</b>	<b>Not Evident (0%)</b>	<b>Value</b>
<b>Production Plan</b>	Creates a semiannual production plan using notional demand and inventory	Creates a semiannual production plan but lacks notional demand and inventory details	Does not create a semiannual production plan	30
<b>Labor Hours</b>	Estimates the labor hours consumed	Estimates the labor hours consumed, but is inaccurate	Does not estimate labor hours consumed	30
<b>Worker Requirements</b>	Estimates the number of worker requirements with consideration for standard work week, current inventory levels, receipts of new inventory during each month, and varying demand levels for each month of production	Estimates the number of worker requirements, but lacks details for consideration of standard work week, current inventory levels, receipts of new inventory during each month, and varying demand levels for each month of production	Does not estimate worker requirements	30
<b>Articulation of Response</b>	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
<b>Total</b>				<b>100%</b>