Destination City Proposal- Part II

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Management of Hotel Restaurants and Bars

Thesis statement: There are some key factors that should be considered when managing restaurants and bars which are very critical in the overall success of these businesses as discussed in the proposal.

1. Introduction
2. Key management functions and responsibilities in restaurants and bars
3. Regulatory and licensing requirements associated with alcohol sales
4. Assessment of managed services for clients in Las Vegas
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 **Introduction**

For a hotel restaurant or a bar to run effectively, there must be some key considerations that have been put in place so as to see through the management of such premises. The hotel restaurants and bars that are in the city of Las Vegas have exemplary strategies and planning that have been laid out. There are some characteristics of the hospitality industry such as obligation and integrities that contribute greatly to the end result of these businesses. In the city of Las Vegas, there are primary licensing requirements that are associated with the sale of alcoholic drinks. Furthermore, this proposal gives an insightful review of an assessment of managed services in the local market of Las Vegas.

**Key Management Functions and Responsibilities in Restaurants and Bars**

Some of the key management functions and responsibilities within a restaurant or a bar include recruiting, the formal steps of training and supervision of the staff members (Singh and Dewan, 2009). In recruiting members, an organization is required to hire staffs that are able to critically analyze situations and makes informed and wise decisions. Other key management functions and responsibilities also involve the processes of proper preparations and management of budgets.

The management of any restaurant or bar would ensure that there is compliance with the licensing terms according to the relevant laws or legislations. A business that ignores the licensing policies and terms is likely to fail because it may risk being shut down by the authorities if it comes to their attention. Furthermore, it is fundamental for responsibilities such as promoting and marketing businesses, solving problems and keeping essential statistical information to be taken into consideration as they ensure the process of managing the business is in order.

**Regulatory and Licensing Requirements Associated with Alcohol Sales**

In the city of Las Vegas, there are a number of laws that have been debated and enacted by the relevant legislative authorities so as to regulate the sales of alcoholic beverages in the city and to make sure that there is compliance with the current authorizing requirements. First of all, it is a fundamental requirement that alcoholic beverages be sold strictly to adults only. Las Vegas is believed to have a bit loose regulations as compared to other cities of other states. It is a rule that drinking should never be carried out within a thousand feet of a church or even a public and private school.

 There is also a regulatory requirement that is dubbed as the Container law. It states that whenever a consumer buys liquor in a closed container then he should not consume it on the premises or within a thousand feet of the place (Singh and Dewan, 2009). Furthermore, there is a licensing requirement that allows for the transfer of a license to include the transfer of all privileges allowed and the responsibilities required under such terms. It is worth noting that there are certain aspects that need special consideration such as liability and ethics. The rules stipulate clearly how in case there is a liability, the person who is wronged can be compensated by the one who causes the liability. Such terms are crucial when included in the regulatory requirements so as to ensure orderliness. It is wise too to make sure that the ethical issues are well considered.

**Assessment of Managed Services for Clients in Las Vegas**

A deep study of how services in Las Vegas such as airport services, hotels, and schools are managed reveals the true ingredients required for success in the hospitality industry. For a majority of airports in the city, the high level of coordination and fast service delivery is impressive. In many hotels, there are automated services such as booking which ensures that the customers do not waste lots of time by doing it physically. The assessment also revealed that some of the obvious reasons behind the successes of many hotels in the city are attributed to factors such as attractive settings, the hiring of committed staff, great emphasis on guest satisfaction, partnering with other local businesses and using effective marketing strategies. In other managed services such as school, effective coordination, quality research, and world-class programs stand out as the best prerequisites for successful achievements (Singh and Dewan, 2009).

**Conclusion**

This research has revealed a variety of the key management functions and responsibilities in bars and hotels. The details provide avenues that any hotel, bar, restaurant or any institution that provides hospitality may pursue so as to push its profit margins to a new level. An observance of the regulatory laws and licensing is also one other key factor that is important for the industry.

Reference

Singh, U. K., & Dewan, J. M. (2009). *Hotel management*. New Delhi: