

Points: 200	Term Paper: Networking			
Criteria	Unacceptable Below 70% F	Fair 70-79% C	Proficient 80-89% B	Exemplary 90-100% A
1. Compose an executive summary highlighting the paper's contents and reasoning for your chosen topic. Weight: 5%	Did not submit or incompletely composed an executive summary highlighting the paper's contents and reasoning for your chosen topic.	Partially composed an executive summary highlighting the paper's contents and reasoning for your chosen topic.	Satisfactorily composed an executive summary highlighting the paper's contents and reasoning for your chosen topic.	Thoroughly composed an executive summary highlighting the paper's contents and reasoning for your chosen topic.
2. Conduct a SWOT analysis by analyzing the strengths, weaknesses, application opportunities, and threats from competitors of the chosen topic. Weight: 15%	Did not submit or incompletely conducted a SWOT analysis by analyzing the strengths, weaknesses, application opportunities, and threats from competitors of the chosen topic.	Partially conducted a SWOT analysis by analyzing the strengths, weaknesses, application opportunities, and threats from competitors of the chosen topic.	Satisfactorily conducted a SWOT analysis by analyzing the strengths, weaknesses, application opportunities, and threats from competitors of the chosen topic.	Thoroughly conducted a SWOT analysis by analyzing the strengths, weaknesses, application opportunities, and threats from competitors of the chosen topic.
3. Evaluate the current ethical and legal concerns surrounding your topic. Weight: 10%	Did not submit or incompletely evaluated the current ethical and legal concerns surrounding your topic.	Partially evaluated the current ethical and legal concerns surrounding your topic.	Satisfactorily evaluated the current ethical and legal concerns surrounding your topic.	Thoroughly evaluated the current ethical and legal concerns surrounding your topic.
4. Select one ethical or legal concern surrounding your topic, take a position on the issue, and provide rationale. Weight: 15%	Did not submit or incompletely selected one ethical or legal concern surrounding your topic; did not submit, or incompletely took a position on the issue and did not submit or incompletely provided rationale.	Partially selected one ethical or legal concern surrounding your topic, partially took a position on the issue, and partially provided rationale.	Satisfactorily selected one ethical or legal concern surrounding your topic, satisfactorily took a position on the issue, and satisfactorily provided rationale.	Thoroughly selected one ethical or legal concern surrounding your topic, thoroughly took a position on the issue, and thoroughly provided rationale.
5. Analyze the improvements over the last two years to your communication technology topic, and suggest an improvement based on its current usage.	Did not submit or incompletely analyzed the improvements over the last two years to your communication technology topic, if any, and did not submit or incompletely suggested an improvement	Partially analyzed the improvements over the last two years to your communication technology topic, if any, and partially suggested an improvement	Satisfactorily analyzed the improvements over the last two years to your communication technology topic, if any, and satisfactorily suggested an improvement	Thoroughly analyzed the improvements over the last two years to your communication technology topic, if any, and thoroughly suggested an improvement

Weight: 15%	based on its current usage.	based on its current usage.	based on its current usage.	based on its current usage.
6. Predict the future role of the communication technology you've selected for both personal and commercial use. Weight: 10%	Did not submit or incompletely predicted the future role of the communication technology you've selected for both personal and commercial use.	Partially predicted the future role of the communication technology you've selected for both personal and commercial use.	Satisfactorily predicted the future role of the communication technology you've selected for both personal and commercial use.	Thoroughly predicted the future role of the communication technology you've selected for both personal and commercial use.
7. Create a diagram that illustrates the communication structure of your chosen technology in Visio or its open source alternative software. Weight: 15%	Did not submit or incompletely created a diagram that illustrates the communication structure of your chosen technology in Visio or its open source alternative software.	Partially created a diagram that illustrates the communication structure of your chosen technology in Visio or its open source alternative software.	Satisfactorily created a diagram that illustrates the communication structure of your chosen technology in Visio or its open source alternative software.	Thoroughly created a diagram that illustrates the communication structure of your chosen technology in Visio or its open source alternative software.
8. 8 references Weight: 5%	No references provided	Does not meet the required number of references; some or all references poor quality choices.	Meets number of required references; all references high quality choices.	Exceeds number of required references; all references high quality choices.
9. Clarity, writing mechanics, and formatting requirements Weight: 10%	More than 6 errors present	5-6 errors present	3-4 errors present	0-2 errors present