You are required to produce a report that does not exceed 2000 words on either of the following topic.

• Topic 1: Using relevant examples, prepare a report that summarises the impacts of the

operation of low-cost airlines on tourism in a country of your choice.

Your report will include:

* A cover sheet with your name and other necessary submission details;
* An executive summary which summarises the entire report in a couple of paragraphs;
* A brief introduction of what your report is about;
* A contents page that shows the structure of your report, including an itemisation of any appendices of you might have included at the end of your report. Please ensure that you have included page numbers.
* The main body of the report should detail:
* ***For Topic 1***: a description of the low cost airlines operations in the destination (including number, size, where they operate from, since when and so on). Provide evidence of the impact of the carriers on tourism (i.e. development of new products, new destinations, new markets, impact on prices/availability of routes). Reflect on the future of the low cost carriers (i.e. competition from other carriers/other forms of transport, government policy, etc).

You may include graphs, tables or figures in your report if you wish; however, you must reference these appropriately. Your graphs and tables may appear within the main body of your report or as appendices at the end. If your report contains appendices at the end, you should refer to them in your main report and explain why they have been included.

your report should include the following:

* Description of the tourism product;
* The low cost airline sector;
* Impact on tourism development;
* Impact on airline/airport operations;
* Future of low cost operations in selected country;
* Summary and conclusions.

Description of the tourism product: Provide a brief description of the main tourism products in your selected country.

The low cost airline sector: Describe the current size and shape of the low cost airline sector. Questions you may want to answer include: How many operators? Are the carriers domestic and/or regional? Which airports do they operate from? How many passengers do they transfer?

Impact on tourism development: Provide evidence of the impact of the carriers on tourism both positive and negative (for instance, the development of new products such as short-breaks, rise/decline in popularity of certain destinations where low cost carriers do/do not operate; the development of new market segments, increase in second home ownership, etc).

Impact on airline/airport operations: Provide evidence of how the low cost carriers have impacted on charter or other scheduled carriers (for instance, impact on prices/availability of routes, competition for airport slots).

Future of low cost operations: Reflect on the future of the low cost carriers (i.e. trends for further growth/decline?) and identify opportunities and challenges for development (i.e. competition from other carriers/other forms of transport, changes in government policy, airport expansion and/or shortages of airport slots, environmental concerns, etc).

Summary and conclusions: Give a brief summary of the main points of your report and offer conclusions on the overall impact of the low cost carriers in your selected country.