



## Module 1 Analysis

**Submit at the end of Module 1.**

### Analyzing Current Involvement Programs

Schools can and do influence how their supporting community – parents and other family members, businesses, agencies, and organizations – interacts with students and school personnel. Because research shows that family and community involvement has a positive impact on student learning, schools should increase the level of all kinds of community involvement.

In this module's analysis, you will describe and analyze two of your school's community involvement programs, their goals, their levels of participation, impact on student learning, and various aspects that prevent and promote their success.

### Course Objective

- Describe the components of effective parent-family-community engagement programs.

### Directions for Submission:

- 1) Save and print the Module 1 Analysis PDF.
- 2) Create a Word or text documents for your response. Use 12-point Arial or Times New Roman font.
- 3) Use APA (6<sup>th</sup> edition) format for the title page, references page, and in-text citations.
- 4) Complete Part 1 and Part 2 of the assignment.
- 5) Follow the directions to submit your final Word or text document.

### Part 1: Analyzing Current Involvement Programs

You will analyze your school’s current community engagement programs to show the student needs they address and who is most involved in the program. Then you will select two of the programs you have analyzed (one that primarily involves parents and one that primarily involves the larger community), and complete a SWOT analysis to identify each program’s strengths, weaknesses, opportunities, and threats.

**Directions:**

1. Compose an introductory paragraph for your paper to introduce your school and its school/parent/community involvement programs.
2. Create the chart in your Word or text document.
  - In the chart, identify up to four parent/community involvement programs that your school currently has in place. Your list is to include at least one parent program and one community (external partner) program.
  - List the student need(s) that each program addresses.
  - Rate the current level of participation in each program by the three contributors: School personnel, families, and communities. A rating of 1 indicates minimal participation and 5 indicates full participation.
  - Rate the current impact of each program’s contributors on student learning. A rating of 1 indicates lowest impact on student learning and 5 highest.

**Example Chart:**

Program Name and Description	Need(s) the Program Addresses	Current Level of Participation (1-5)			Current Impact on Student Learning (1-5)		
		School Personnel	Families	Community	School Personnel	Families	Community

**Directions:**

Analyze the partnership information you have gathered by considering the following questions. Respond to each question a well-developed paragraph.

1. Which programs most effectively involve parents/family, school, and community? Explain.
2. Which programs most effectively impact student achievement at your school? Describe.
3. Overall, who provides the most support for your school's programs? What evidence do you have to support your choice?
4. How is program information communicated to parents/family, the community, and throughout the school? How could the communication be made more effective?
5. Who could become involved in specific programs to increase the programs' effectiveness? Explain why these stakeholders are appropriate.
6. How could additional participants be drawn into these community engagement programs? Suggest several strategies.
7. What needs do students at your school have that are not being addressed? What type of community engagement program might best address those student needs?

**Part 2: Analyzing Current Involvement Programs**

**SWOT Analysis**

A SWOT analysis is a strategic planning tool used to identify the strengths, weaknesses, opportunities, and threats for a program or organization.

**Directions for Completion:**

- From the list you developed in Part 1, select two programs (one that involves parents/families and one that involves the larger community).
- Create the chart in the Word or text document.
- Analyze each program by completing the SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis.
- Compose a concluding paragraph for your paper.

**Example Chart:**

<i>Aspect</i>	<i>Parent Program</i>	<i>Community Program</i>
<b>Strengths:</b> Positive features of the partnership. What are its resources and capabilities on which to potentially build?		
<b>Weaknesses:</b> Sometimes a weakness is the absence of a strength, such as high cost. Other times, a weakness could be the flip side of a strength. Huge involvement can be a strength, but it might be a weakness if you are trying to gain consensus around a change.		
<b>Opportunities:</b> Potential opportunities for growth or becoming stronger. Examples include the involvement of new people, unexpected funding, and new possibilities within an existing partnership.		
<b>Threats:</b> People or factors that threaten the program. Examples include anticipated downsizing in a partner and the “graduation” of a strong, informal community leader.		