Case Study 3: Choice Hotels International

Due Week 9 and worth 140 points

Read the case study titled "Choice Hotels International" found at the end of Chapter 17.

Write a fully developed paper in which you:

1. Assess the two distinct networking functions.
2. Analyze the issues Choice is likely to experience as it expands its network to full global reach. Provide a rational for your answer.
3. Critique the Choice implementing free high-speed Internet access for all guests in its Clarion Hotels and Comfort Suites from the security point of view.
4. Use at least three quality resources in this assignment. **Note:** Wikipedia and similar websites do not qualify as quality resources.

Your assignment must follow these formatting requirements:

- Be typed, double spaced, using Times New Roman font (size 12), with one-inch margins on all sides; references must follow Strayer Writing Standards (SWS). Please take a moment to review the SWS documentation for details. (**Note:** You'll be prompted to enter your Blackboard login credentials to view these standards.) Check with your professor for any additional instructions. This format is different compared to other Strayer University courses. Check with your professor for any additional instructions.
- Include a cover page containing the title of the assignment, the student's name, the professor's name, the course title, and the date. The cover page and the reference page are not included in the required page length.
- Include charts or diagrams created in Visio or Dia. The completed diagrams / charts must be imported into the Word document before the paper is submitted.

The specific course learning outcomes associated with this assignment are:

- Evaluate the internal mechanisms and user-network interfaces that have been developed to support voice, data, and multi-media communications over long-distance networks.

Grading for this assignment will be based on answer quality, logic/organization of the paper, and language and writing skills, using the following rubric.

Points: 140	Case Study 3: Choice Hotels International			
Criteria	**Unacceptable Below 70% F**	**Fair 70-79% C**	**Proficient 80-89% B**	**Exemplary 90-100% A**
1. Assess the two distinct networking functions. Weight: 30%	Did not submit or incompletely assessed the two distinct networking functions.	Partially assessed the the two distinct networking functions.	Satisfactorily assessed the two distinct networking functions.	Thoroughly assessed the two distinct networking functions.
2. Analyze the issues Choice is likely to experience as it expands its network to full global reach. Provide a rational for your answer. Weight: 30%	Did not submit or incompletely analyzed the issues Choice is likely to experience as it expands its network to full global reach. Provide a rational for your answer. and did not submit	Partially analyzed the issues Choice is likely to experience as it expands its network to full global reach and partially provided a rationale for your answer.	Satisfactorily analyzed the issues Choice is likely to experience as it expands its network to full global reach and satisfactorily provided a rationale for your answer.	Thoroughly analyzed the issues Choice is likely to experience as it expands its network to full global reach and thoroughly provided a rationale for your answer.

	or incompletely provided a rationale for your answer.			
3. Critique Choice implementing free high-speed Internet access for all guests in its Clarion Hotels and Comfort Suites from the security point of view. Weight: 30%	Did not submit or incompletely critiqued Choice implementing free high-speed Internet access for all guests in its Clarion Hotels and Comfort Suites from the security point of view.	Partially critiqued Choice implementing free high-speed Internet access for all guests in its Clarion Hotels and Comfort Suites from the security point of view.	Satisfactorily critiqued Choice implementing free high-speed Internet access for all guests in its Clarion Hotels and Comfort Suites from the security point of view.	Thoroughly critiqued Choice implementing free high-speed Internet access for all guests in its Clarion Hotels and Comfort Suites from the security point of view.
4. 2 references Weight: 5%	No references provided	Does not meet the required number of references; some or all references poor quality choices.	Meets number of required references; all references high quality choices.	Exceeds number of required references; all references high quality choices.
5. Clarity, writing mechanics, and formatting requirements Weight: 10%	More than 6 errors present	5-6 errors present	3-4 errors present	0-2 errors present