*PAPER 2:Policy Piece*

(4-6 pages)

Each student will take on unresolved issue in the field of media law. More often than not this involves ‘old’ law (free speech, libel, privacy, press rights, FCC, etc.) as applied to ‘new’ media (file sharing, online journalism, social media, virtual reality, etc.). It may be related to your first paper. Analyze the trends in the area. What is a contemporary legal/ethical issue in the area? What are proposed policies to deal with the issues?

Then you will create a new policy to answer that issue: The YOURLASTNAME Act!. You will describe your new law. Then examine the pros and cons in the implementation of the policy if it became law. How will it change the media industries? What are some possible unforeseen consequences?

The first third of your paper should describe the issue and its impact on the media/speech. You should also describe some suggested solutions already proposed by other commentators.

The rest of your paper should be about your new policy. What is your proposal (you should have an actual statute or legal test) and what impact will have on society (effects) and how will it work. Then defend your proposal. Tell us the pros of implementation. But, also describe some cons of the new law- but defend these by reassuring us it will work. Make sure to justify your proposal with extensive research and citations (legal, cases, history, social, ethical, moral, etc). You will also have a works cited pages (APA style preferred).

PAPERS 2 SAMPLE OUTLINE:

1. Intro (.5 pg)
2. Issue (1-1.5 pgs)
   1. Problems
   2. Impact
   3. Proposed Solutions
3. The Proposed Act (2.5-3.5 pgs)
   1. The Solution
   2. The Text
   3. The Impact/How it will work
   4. Pros of Implementation
   5. Cons of Implementation
   6. Defense
4. Conclusion (.5 pg)

PAPER 2 GRADING RUBRIC

1. **Literary Aspects**
   1. Organization \_\_\_\_\_/10

*(intro, body, conclusion, order, transitions)*

* 1. Style \_\_\_\_\_/10

*(clear, good flow, well-written, word choice, concise)*

* 1. Mechanics \_\_\_\_\_/10

*(spelling, grammar, punctuation, sentence structure)*

1. **Research**
   1. Scope \_\_\_\_\_/5
   2. Depth \_\_\_\_\_/5
2. **Analysis** \_\_\_\_\_/60

Explained Issue/Need

Explained New Policy

Defended New Policy

*Cogent Arguments*

*Answered Counter Arguments*

*Persuasive*

*Sufficient & Relevant Evidence*

*Ample Amount of Sources*

**TOTAL:**  \_\_\_\_\_\_\_/100