Southern New Hampshire University

ECO 202 Milestone One Guidelines and Rubric: Macroeconomic Data Report

Choose a 10-year period in the history of the United States between 1950 and today. All responses will be related to that timeframe.

- a) Analyze the annual GDP to calculate specific growth rates and trends in the U.S. economy.
- b) Analyze unemployment and inflation data.
- c) Analyze interest rate fluctuations throughout this time period and their effects on other aspects of the economy.

Using the <u>Milestone One PowerPoint Template</u> provided, create 4–6 slides that address the following **critical elements**:

- I. Examination of Macroeconomic Data (Be sure to include speaker notes to accompany all of your responses.)
 - a) Gross Domestic Product (GDP) and Growth
 - i. Analyze the annual GDP during the time frame to calculate specific growth rates and trends in the U.S. economy.
 - ii. Choose two or three of the most relevant historical and/or current events during this time period that impacted the U.S. economy. Apply specific models developed throughout the course to demonstrate how these events **influenced national output** during this time.
 - b) Unemployment and Inflation
 - i. Analyze unemployment and inflation data during the time frame in their relation to **output and growth**, using macroeconomic principles and models to explain their effect.
 - ii. Apply specific models developed throughout the course to demonstrate how the previously selected historical and/or current **events** influenced both unemployment and inflation during this time.
 - c) Analyze **interest rate fluctuations** throughout this time period and their effects on other aspects of the economy. How would these fluctuations affect inflation? Would investments and foreign trade rates increase or decrease? How would the GDP of the American economy be affected?

*The captioned versions of the videos located in this template may be accessed in the following links:

- <u>ECO-202 Introduction | How to Use FRED (CC)</u>
- <u>ECO-202 Choosing Units | How to Use FRED (CC)</u>
- Basics of APA The Reference List

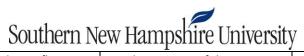
Below are links that offer helpful tips and examples for developing your presentations:

- Making PowerPoint Slides
- <u>10 PowerPoint Presentation Tips</u>
- <u>Really Bad PowerPoint and How to Avoid It</u>
- <u>10 Tips for Better Slide Decks</u>
- This <u>PowerPoint presentation</u> on economic growth created by Biz/Ed.com shows an effective use of photos, art, and charts to present information.



Guidelines for Submission: Your macroeconomic data report should be 4–6 slides in PowerPoint, Prezi, Keynotes or PreZentit, not including title or reference slides. Be sure to include speaker notes to accompany all of your responses. Your reference list slide needs to be in APA format.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Examination: GDP: Growth	Accurately analyzes the annual	Analyzes the annual GDP during	Does not analyze the annual GDP	18
Rates and Trends	GDP during the time frame to	the time frame to calculate	during the time frame	
	calculate specific growth rates	specific growth rates and trends		
	and trends in the U.S. economy,	in the U.S. economy, but analysis		
	and provides information in	is inaccurate, or does not provide		
	speaker notes	information in speaker notes		
Examination: GDP:	Applies specific models	Applies specific models	Does not apply specific models	18
Influenced National Output	developed throughout the course	developed throughout the course	developed throughout the course	
	to demonstrate how relevant	to demonstrate how relevant	to demonstrate influence on	
	historical and/or current events	historical and current events have	national output	
	have influenced national output	influenced national output during		
	during the time period, and	the time period, but events		
	provides information in speaker	chosen are not relevant, or does		
	notes	not provide information in		
I		speaker notes		
Examination:	Analyzes unemployment and	Analyzes unemployment and	Does not analyze unemployment	18
Unemployment: Output and	inflation data during the time	inflation data during the time	and inflation data during the time	
Growth	frame in their relation to output	frame, but does not relate	frame	
	and growth, using	analysis to output and growth,		
	macroeconomic principles and	does not use macroeconomic		
	models to explain their effect,	principles and models to explain		
	and provides information in	their effect, or does not provide		
	speaker notes	information in speaker notes		
Examination:	Applies specific models	Applies specific models	Does not apply specific models	18
Unemployment: Events	developed throughout the course	developed throughout the course	developed throughout the course	
	to demonstrate how relevant	to demonstrate how relevant	to demonstrate relevant events'	
	historical/or and current events	historical and current events have	influence on unemployment and	
	have influenced both	influenced both unemployment	inflation	
	unemployment and inflation	and inflation during this time		
	during the time period, and	period, but events chosen are not		
	provides information in speaker	relevant, or does not provide		
	notes	information in speaker notes		
Examination: Interest Rate	Analyzes interest rate fluctuations	Analyzes interest rate fluctuations	Does not analyze interest rate	18
Fluctuations	throughout the time period and	throughout the time period, but	fluctuations throughout the time	
	their effect on other aspects of	does not relate this to their effect	period	



Earned Total				
		and articulation of main ideas	ideas	
		that negatively impact readability	that prevent understanding of	
	spelling, syntax, or organization	spelling, syntax, or organization	spelling, syntax, or organization	
	related to citations, grammar,	related to citations, grammar,	related to citations, grammar,	
Articulation of Response	Submission has no major errors	Submission has major errors	Submission has critical errors	10
		speaker notes		
	information in speaker notes	does not provide information in		
	the GDP, and provides	foreign trade, and the GDP, or		
	investment, foreign trade, and	such as inflation, investment,		
	the economy, such as inflation,	on other aspects of the economy		