**Written Persuasive Appeal (Final Paper)**

For your final course paper, you will write a 2-3 page paper on one of the controversial topics listed. The purpose of this paper is for you to choose a stance on a controversial issue and integrate your knowledge about rhetoric and persuasion to defend that stance. To do this effectively, you must conduct research on your topic and apply course concepts by creating a compelling and logical argument based on evidence.

**What to include in your paper:** Structure your paper in an organized manner so that there is an introduction, body, and conclusion.

* In the introduction paragraph of your paper, make sure to clearly state your argument/claim. Your claim should be specific (e.g., if you are arguing for the legalization of marijuana, are you arguing that it should be legalized under all circumstances or just certain circumstances?).
* In the body paragraphs of your paper, provide reasons (about 3) to support your argument/claim. Make sure to incorporate compelling evidence and various types of appeals that we have discussed throughout the course to persuade your audience. You should also address and refute potential opposing viewpoints.
* In the conclusion paragraph, summarize your claim/argument and the reasons you used in support. In addition, go beyond these points by providing implications about your argument. What should your audience do now?

**Format:** Your 2-3 page paper should be typed and double-spaced, use 12-point Times New Roman font, have 1” margins, and follow APA 6th edition format for all in-text and reference citations. The final paper must also include a separate cover page (that includes your name, date, section #, and ID#; see example cover page located in the Final Paper folder) **and** a copy of the rubric. Your document must be stapled.

**References:** You must use at least 6 sources (that are credible, up-to-date, and relevant) to support your argument/claim. All sources must be cited both in-text and in the References section of your paper using APA 6th edition format.