

**ENG 122 Assignment 1, Milestone 1 Guidelines and Rubric**

*3-2 Writing Plan Draft*

**Overview:** The first final project for this course is the creation of a **writing plan**. Writing is a craft that people spend a lifetime refining, and one that allows people to express themselves in various ways. Effective writing has the ability to shape and inform the opinions of its readers. The ability to articulate a message through writing is essential in any career. Something key to remember is that the writing process is never truly complete.

In this assignment, you will select one of the provided readings and analyze it. Next, you will develop a claim about the information presented in that reading. In the next assignment, you will support that claim through a critical analysis essay. There is no right or wrong claim. It is how you support your claim that makes your essay effective.

**Prompt:** For this writing plan, you will analyze a reading and develop a claim about the intent of that reading. Once your claim is established, you will use examples from the reading to support your claim throughout your writing plan.

Specifically, the following **critical elements** must be addressed:

- A. Determine the **author's claim** to be addressed in your analysis essay. Your determination of the author's goal must be derived from one of the provided articles.
- B. Determine **author's key points** and rationale that will be helpful in supporting the validity of your claim.
- C. Identify the **audience** that will be reading your essay. What potential challenges will you have supporting your claim with this demographic?
- D. Establish your **goal** that you hope to accomplish with your essay. For example, you may disagree with the author and demonstrate why he or she is incorrect, or you may agree but want to further substantiate his or her claim.
- E. Based on your claim, determine potential places where **evidence** would be most effective. Defend your choices. For example, if you disagree with an author's point you would want to use evidence to support your view.
- F. Identify a **revision strategy** that would be most effective in informing you while writing this essay. Why would this strategy be effective?
- G. How will this essay benefit from receiving **feedback** from an outside party? How can that feedback be integrated?

**Rubric**

**Guidelines for Submission:** Your writing plan draft must be 1–2 pages in length. Use double spacing, 12-point Times New Roman font, and one-inch margins.

<b>Critical Elements</b>	<b>Proficient (100%)</b>	<b>Needs Improvement (55%)</b>	<b>Not Evident (0%)</b>	<b>Value</b>
<b>Author's Claim</b>	Determines a claim to be addressed in the analysis essay, and claim is derived from one of the provided articles	Determines a claim to be addressed in the analysis essay, but claim is not derived from one of the provided articles	Does not determine a claim to be addressed in the analysis essay	10.67
<b>Author's Key Points</b>	Determines key points and rationale that will be helpful in supporting the validity of the claim	Determines key points and rationale, but key points or rationale are cursory or inaccurate	Does not determine key points and rationale that will be helpful in supporting the validity of the claim	10.66
<b>Audience</b>	Identifies audience and determines potential challenges	Identifies audience but does not determine potential challenges	Does not identify audience	10.67
<b>Your Goal</b>	Establishes a goal to be accomplished with the essay	Establishes a goal for the essay, but goal is not aligned with the essay claim	Does not establish a goal	10.66
<b>Evidence</b>	Determines potential places where evidence would be most effective and defends choices	Determines places where evidence would be most effective but does not defend choices or defense is illogical	Does not determine places where evidence would be most effective	32
<b>Revision Strategy</b>	Identifies a revision strategy that would be effective and describes why it would be effective	Identifies a revision strategy, but does not describe why the strategy would be effective or strategy is illogical	Does not identify a revision strategy	10.67
<b>Feedback</b>	Describes how essay can benefit from receiving feedback and how that feedback can be integrated	Describes how essay can benefit from receiving feedback, but does not describe how the feedback can be integrated or description is cursory or contains inaccuracies	Does not describe how essay can benefit from feedback	10.67
<b>Articulation of Response</b>	Submission has no major errors related to grammar, spelling, syntax, or organization	Submission has major errors related to grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to grammar, spelling, syntax, or organization that prevent understanding of ideas	4
<b>Total</b>				<b>100%</b>