| ***Content*** |
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| Choose a business in the media which is having difficulties with its operating model or one which is struggling in your community. |
| Evaluated how all or some of the items from the Operations Consulting Tool Kit could help this business get back on track. |
| Determined the resources and data needed to deploy an operations consulting engagement with this business. |
| Developed a business case (including financial benefits) on how operations consulting can have a positive impact on the business. |
| Developed a 10- to 15-slide Microsoft® PowerPoint® presentation of an operations consulting engagement proposal to the Chief Operating Officer and CEO of the target firm. |
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Rubric for grading

| ***Presentation Guidelines*** |
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| The presentation is laid out with effective use of headings, font styles, font sizes, and white space. |
| Intellectual property is recognized with in-text citations and a reference page. |
| The presentation includes an introduction and conclusion that preview and review major points. |
| Major points are stated clearly; are supported by specific details, examples, or analysis; and are organized logically. |
| Rules of grammar and usage are followed including spelling and punctuation. |