



DOHA INSTITUTE
FOR GRADUATE STUDIES



ESMT-DI EMBA/EMPA DUAL DEGREE PROGRAM



Executive MBA-MPA Dual Degree Program

THE FIRST OF ITS KIND IN THE REGION:

Our one-of-a-kind Executive MBA-Executive MPA dual degree program prepares seasoned managers for executive leadership roles in both the private and public sectors by combining best business management practices with expert insight into governance and policy analysis.

The EMBA program at the European School of Management and Technology, Berlin (ESMT) is a rigorous general management program that guides your transition from management into senior leadership and entrepreneurial roles. The program is designed to deliver the experiences and skills needed to transform you into an effective, integrative leader, capable of implementing change and innovation in complex international business environments.

The EMPA program at the School of Public Administration and Development Economics (SPADE) prepares current and future public service professionals to lead organizations through acquiring the skills needed to govern, manage, and make policy and administrative decisions while upholding the values of public service.

THE SCHOOLS

The European School of Management and Technology (ESMT)

ESMT, Berlin, was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a Master's in Management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and management of technology. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a private business school authorized to grant PhDs and accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. The Financial Times ranked ESMT at number 17 among European business schools in 2017.

More on ESMT, Berlin:

<https://www.esmt.org/degree-programs/emba-esmt-berlin>

“As one of Europe's leading executive education schools, we have been delivering world-class degree and executive programs in partnership with industry since 2002. We are now delighted to move to the next stage, innovating with the Doha Institute to offer the region's first EMBA-EMPA dual degree program. We believe that the interdisciplinary of our dual program recognizes the complexities of today's business environment. Our program will have a profound impact on you, the executives working at the interface of the public and private sectors. Through our unique curriculum, as well as through the network of which you become a member by joining the program, a life-enriching experience is awaiting!”

Zoltán Antal-Mokos

Professor of Strategy and Dean of Degree Programs, ESMT Berlin

The School of Public Administration and Development Economics (SPADE)

SPADE is part of Doha Institute for Graduate Studies, which was founded in 2015 with a curriculum designed to enhance the social value of scholarship and its potential impact for the wider community. SPADE currently offers a Master of Public Administration (MPA), an Executive Master of Public Administration (EMPA), a Master of Public Policy (MPP), and a Master of Development Economics (MDE). It also houses the Executive Education Excellence Center, which provides executive training programs for civil servants in the Qatari public sector. The programs at SPADE equip students with skills, knowledge, and analytical tools in public affairs management, including policy-making and analysis. With its programs licensed by the Ministry of Education and Higher Education in Qatar, SPADE is also a member of the Network of Schools of Public Policy Affairs and Administration (NASPAA), an international association of graduate education programs in Public Policy, Public Affairs, Public Administration, and Nonprofit Management.

More on SPADE, Doha:

<https://www.dohainstitute.edu.qa/EN/Academics/SPADE/Pages/Default.aspx>

“Building on the energies and dynamism of our two institutions, the EMBA-EMPA program is about continuities not ruptures. It will equip students with the necessary concepts, methodologies, theoretical underpinnings, experiential knowledge and cultural moorings of management in the worlds of business and public service. Graduates of this dual degree program will straddle both worlds comfortably to become consummate professionals in their chosen fields of practice in the future. A first in Qatar and the Arab world, this program will be quickly recognized as a trailblazer.”

Professor Farid Elsahn

Director of the Executive Masters of Public Administration DI, Doha

A UNIQUE PROGRAM

- **Dual Curriculum - Two Degrees**

Earn two Executive Master's degrees: An Executive Master in Business Administration and an Executive Master in Public Administration.

- **Distinguished International Faculty and Industry Specialists**

Interact with and learn from internationally recognized scholars, leading civil servants, and renowned global experts.

- **Leadership Focus**

Hone your leadership and management capabilities and nurture your drive for innovation and impactful change.

- **International Exposure**

Enhance your ability to navigate a globalized world through a week-long study visit at the ESMT campus in Berlin.

- **Experiential Learningt**

Experience the real-world impacts of the knowledge acquired from the program through a capstone project carried out with a marquee partner in Qatar.

- **Aligned with Qatar Vision 2030**

Be part of it! The program is aligned with the Qatar National Vision 2030. We expect our graduates to be in high demand thanks to their entrepreneurial and superior managerial skills.



CAREER BENEFITS

- **Increased Employment Potential**

Engage in customized events and activities designed to enhance your employment potential, including a speaker series with influential leaders, as well as academic and career services, and social events.

- **Increased Earning Potential**

Unlock increased salary opportunities with the invaluable experience and specialization the dual degree has to offer.

- **Career Flexibility**

Excel in public, nonprofit and/or private sector employment! The dual degree will power your success wherever your leadership career takes you.

- **Inter-Sectoral and International Network**

Gain access to an international network across the public and the private spheres and belong to the alumni communities of both ESMT and DI.

- **Increased Influence**

Gain two complementary skill sets that enable you to occupy influential strategic positions by providing a bridge across sectors.

- **Immediate learning Applications**

Apply learning immediately! The program is designed on a modular basis to allow you to begin transforming your institution right away.



KEY PROGRAM INFORMATION

- **Degrees Awarded:**

Executive MBA from ESMT Berlin

Executive MPA from DI Qatar.

- **Joint Curriculum:**

Business and Management courses from ESMT Berlin and Public

Administration courses from SPADE.

- **Duration:**

21 Months.

- **Format:**

Adapted to the busy schedule of executives. You will dedicate 3 to 4 days of face-to-face meetings per month to the program. Learning continues online via our Learning Management System.

- **Location:**

Program delivery will take place in Doha, Qatar. You are able to attend a one-week course delivered in Berlin, Germany.

- **Language of Instruction:**

English.

- **Program Start Date:**

29 September 2018.

- **Application Deadline:**

31 August 2018.

ELIGIBILITY REQUIREMENTS

- **At least five 5 years of management experience.**
- **A Bachelor's degree or equivalent.**
- **Professional Fluency in English.**

APPLICANT REQUIREMENTS

- Online Application.
- Undergraduate Academic Transcripts.
- Graduate Academic Transcripts (if applicable).
- Personal Statement.
- Non-objection letter from the applicant's employer.
- English language requirement:
 - A minimum score of 90 in the IBT TOELF test, or;
 - A minimum score of 6.5 in the IELTS Academic test, or;
 - Proof of having completed a Bachelor's degree in which the language of instruction was entirely in English.
- Test Scores of either:
 - The Business Admissions Test (administered by DI), or;
 - The Graduate Record Examination (GRE), or;
 - The Graduate Management Admissions Test (GMAT).

DEADLINES AND FEES

The Executive MBA- Executive MPA program fees are QR 325,000 payable throughout the duration of the program. The first cohort of students will start classes on 29 September 2018; admissions for this cohort starts on 1 March 2018 and ends on 31 August 2018.



CONTACT DETAILS

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