

CHAPTER 10: SEXUALITIES

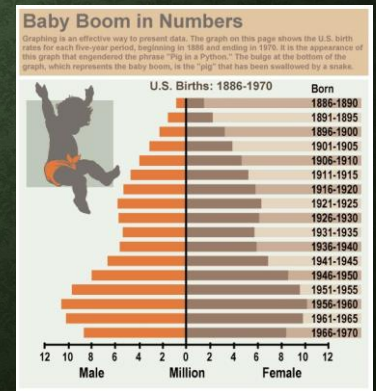
Wade & Ferree

SEXUALITIES

- What is hooking up?
- The present day college experience is characterized by hookup culture, a new norm on college campuses in which _____ in the **absence of romantic intentions** is held up by many as an ideal.
 - Some are excited to experiment (75% hookup at least once before graduation).
 - Others feel pressure to participate.
- Hookup culture often feels like more than just an opportunity to engage in routine casual sexual encounters; it can feel like a _____.
 - People think something is wrong with you if your not having sex.

THE SEXUAL REVOLUTION

- After WWII (1945) there was a population explosion otherwise known as the _____.
- The Vietnam War began in 1955 lasting for 20 years.
 - Violent attacks by the U.S. government on both the Vietnamese and Anti-Vietnam activists stirred a general _____.
 - This resistance led to civil rights, women's, gay liberation, anti-war movements, and the sexual revolution.



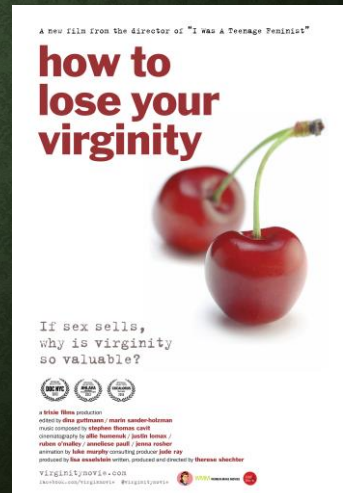
THE SEXUAL REVOLUTION

- One aim of the sexual revolution was to _____ female sexuality.
 - Female sexual liberation was molded on a _____ version of sexuality that involved fewer restrictions on sexual behavior.
 - Sexual attitudes and behaviors became more permissive as a result, especially for women.
 - Women were excited about being able to say yes to sex.
 - At the same time, saying yes to sex was saying yes to a type of sex that conformed to men's desires.
 - Women were unhappy with men's _____ in women's sexual pleasure and the risk of sexual violence.



THE SEXUAL REVOLUTION JUST SAY YES?

- Today's sexual expression involves new expectations that bring both opportunities and constraints.
 - 2/3 of young adult men and women say that its simply not realistic to wait until marriage to have sex.
 - About 5% of Americans are virgins on their wedding night.
- There is a new pressure on many people to "lose it" and they feel embarrassed if they don't _____ .
 - Many people even go to great lengths to lose their virginity.
 - Some feel pressure to have sex and are unsure they wanted to lose it when they did.



CONTEMPORARY RULES OF SEXUALITY THE EROTIC MARKETPLACE

- The _____ refers to the ways in which people are organized and ordered according to their perceived sexual desirability.
- Some have more _____ than others based on cultural values.
 - Some bodies have more "worth" than others.
- This next section is based on data from over 7 million active users on OkCupid.



CONTEMPORARY RULES OF SEXUALITY

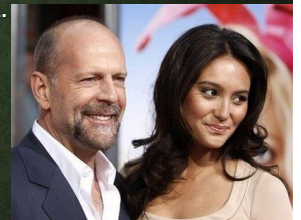
GENDER AND THE EROTIC MARKETPLACE

- Men are significantly more likely to _____ women who are judged to be of above-average attractiveness.... **MUCH** more likely.
 - 2/3 of men's messages go to women in the top 1/3 of attractiveness.
 - A very attractive woman gets five times as many messages as the average woman and 28x as many as the least attractive.
- Women message the most _____ men as well but not nearly as much.
 - The most attractive men receive 10x the average number of messages compared to attractive women receiving 25x the average number of messages.
- This suggests that women's value is less tied than men's to who they are and what they do, and more tied to _____.

CONTEMPORARY RULES OF SEXUALITY

GENDER AND THE EROTIC MARKETPLACE

- Men can gain _____ by being funny, smart, educated, or rich.
 - These gendered matching rules suggest that men should be *more* than women.
 - Society doesn't expect him to be a lot more, but we have learned to feel comfortable with a gentle asymmetry.
 - Women seek out men who are just a little bit more than them on each variable and men seek women who are just a little bit less.
- Aging is conflated with _____ so women loss value as they age.
 - As a man ages, his lower desired age bracket goes lower relative to his own age.
 - In reality, men's messaging habits are even more skewed toward younger women.
 - They actually seek contact with the youngest women in their brackets and women who fall below their lower bracket.



CONTEMPORARY RULES OF SEXUALITY

GENDER AND THE EROTIC MARKETPLACE

- The average woman prefers to date a man that is her age or older.
 - As women get older they will accept about 5 years on either side.
 - Actual messaging reveals they tend to focus on men their own age.
- The bottom line is that men are valued for _____ and women for _____.
 - Gains may help women catch a highly valued partner, but she might reasonably worry that too many gains could knock her out of the competition altogether.

CONTEMPORARY RULES OF SEXUALITY

RACE IN THE EROTIC MARKETPLACE

- For black men, the _____ stereotype leads to them being seen as sexy, sexual, and sexually skilled compared to white men.
 - They may be sought out as sexual partners, but being seen as too sexual also makes black men seem frightening or inappropriate partners.
- Asian men are stereotyped as _____ and sexually deficient.
 - Research shows that even Asian women may think so.

CONTEMPORARY RULES OF SEXUALITY

RACE IN THE EROTIC MARKETPLACE

- The OkCupid data suggests:
- White men are more likely to get a response from women.
- Among men seeking men:
 - Middle Eastern Men
 - White Men
 - Native American Men
- Among the least likely to get responses:
 - Black and Asian men from women
 - Black men from men

TABLE 10.1 | PERCENT CHANCE THAT A MAN IN EACH RACIAL GROUP WILL RECEIVE A RESPONSE FROM AN INQUIRY

Racial Group	Men Messaging Women	Men Messaging Men
White	29%	45%
Native American	28%	44%
Middle Eastern	26%	48%
Pacific Islander	25%	38%
Hispanic	23%	42%
Asian	22%	38%
Black	22%	35%
East Indian	21%	38%
Average	28%	43%

Source: Christian Rudder, "How Your Race Affects the Messages You Get," *OkTrends*, October 5, 2009, <http://blog.okcupid.com/index.php/your-race-affects-whether-people-write-you-back/>.

CONTEMPORARY RULES OF SEXUALITY

RACE IN THE EROTIC MARKETPLACE

- Racism, both fetishizing and denigrating, also affects the desirability of women.
- Asian women are seen as sexually malleable making them appealing to men who are looking for subservient women.
- Women typically seen as Asian do very well in the erotic market.
- Black women are the least likely to receive a response.

TABLE 10.2 | PERCENT CHANCE THAT A WOMAN IN EACH RACIAL GROUP WILL RECEIVE A RESPONSE FROM AN INQUIRY

Racial Group	Women Messaging Men	Women Messaging Women
Middle Eastern	50%	52%
Pacific Islander	46%	49%
Asian	44%	53%
Hispanic	43%	50%
East Indian	43%	63%
White	42%	51%
Native American	42%	49%
Black	34%	47%
Average	42%	51%

Source: Christian Rudder, "How Your Race Affects the Messages You Get" and "Same-Sex Data for Race vs. Reply Rates," *OkTrends* (blog).

CONTEMPORARY RULES OF SEXUALITY

RACE IN THE EROTIC MARKETPLACE

- This data reveals that our preferences conform to _____.
- Actual marriage and dating patterns reflect this data.
 - Whites are more likely to marry Latinos, Native Americans, or Asians than Blacks.
 - White men are more likely to marry Asian women than Black women.
 - White women are more likely to marry black men than Asian men.
- Reflecting colorism, lighter-skinned racial minorities are more likely to intermarry with whites.



CONTEMPORARY RULES OF SEXUALITY

RACE IN THE EROTIC MARKETPLACE

- Black and white teens are more likely to introduce their dating partner of the same race to their parents.
- The rate of interracial dating tends to _____ as levels of commitment increase.
 - People are more likely to date someone of a different race than they are to live with them and they are even less likely to interracially marry.



CONTEMPORARY RULES OF SEXUALITY

THE SEXY AND THE SEXUAL

- What do we learn about being sexual from sex education in schools?
- What do we learn about being sexy and sexual from the media?
 - The media assumes a *heterosexual male gaze*, meaning that the content is designed to appeal to a hypothetical heterosexual man.
 - This type of media draws attention to men's *subjectivity(bias)*, their internal thoughts and feelings.
- Men undergo a process of _____: they are told what their internal thoughts and feelings should be.
 - Advertisements portray one kind of women as sexually desirable, implying that she is the proper object of men's sexual attraction.



CONTEMPORARY RULES OF SEXUALITY

THE SEXY AND THE SEXUAL

- Men internalize this and we all have to contend with the cultural expectation that this version of male heterosexuality represents what men are really like.
- Women experience _____: the reduction of a person to his or her sex appeal.
 - This is not simple desiring someone, it's the absence of subjectivity, the total irrelevance of the internal life of the person portrayed.
 - This leads to women internalizing the idea that a woman's value is based on her attractiveness.
 - Many women *self-objectify*, internalizing this idea.
 - _____, watching ones sexual performance from the outside.
 - Controlling positions to look more flattering, thin or curvy, keeping a pretty face, avoiding embarrassing noises, and avoiding orgasm.

CONTEMPORARY RULES OF SEXUALITY

THE SEXY AND THE SEXUAL

- The more a woman worries about how she looks, the less likely she'll experience sexual desire, pleasure, and orgasm.
- Gay men can be positioned as either the _____ or the objectified and report higher levels of self-objectification than heterosexual men.



CONTEMPORARY RULES OF SEXUALITY

THE SCRIPTING OF SEXUALITY

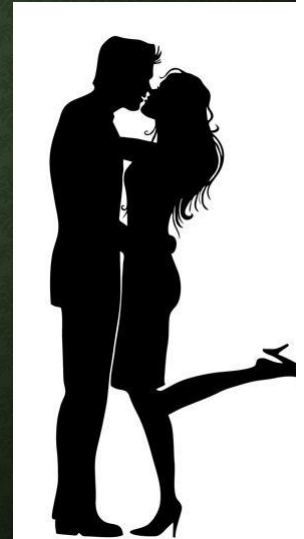
- _____ describe the rules that guide sexual interaction.
 - Most people do the same things in more or less the same order.
 - What are some sexual scripts?
 - How do we feel if someone goes "out of order?"
 - Fondling without kissing could lead to sexual battery.
 - Are there differences for men and women in heterosexual intimate encounters?
 - Who is more likely to receive oral sex?
- The scripts of same-sex couples aren't as straight forwardly gendered, but they still have a somewhat rigid ascending order of intimacy.
- Even the _____ people are allowed to find sexy is carefully scripted.
 - Foot fetish may be considered perverted.



CONTEMPORARY RULES OF SEXUALITY

THE SCRIPTING OF SEXUALITY (SEXUAL ASSAULT)

- The idea that men are suppose to initiate sexual activity and women are supposed to decided whether the couple should go forward is called the _____.
- This is a situation which it is normal for men to press sexual activity consistently in the direction of increasing intimacy (whether he wants to or not) and for women to stop or slow down the accelerating intimacy when he's going "too far" (whether she wants to or not).
 - Go-til-you-hear-no
- This dynamic may encourage and even require men to press women, but doesn't account for the high amount of _____.



CONTEMPORARY RULES OF SEXUALITY

THE SCRIPTING OF SEXUALITY (SEXUAL ASSAULT)

- The majority of men will never commit a sex crime.
- The push-and-resist dynamic does however offer cover to the small number of men responsible for the vast majority of sexual assaults.
 - 6% of college men admitted to behavior that fit the description of rape or attempted rape.
 - 2/3 of those men were serial rapists, having committed an average of six rapes each.
- These men are sexual predators, planning their assaults, choosing their victims, using alcohol as a rape drug, and using force when necessary.
- They are the minority but in the cultural context they blend in.

CONTEMPORARY RULES OF SEXUALITY

THE SCRIPTING OF SEXUALITY (SEXUAL ASSAULT)

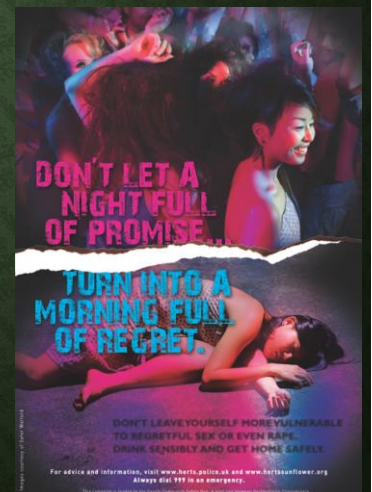
- This context is called _____, an environment that justifies, naturalizes, and even glorifies sexual pressure, coercion, and violence.
- The idea that men are naturally sexually aggressive, SA jokes, advertisements, scenes where women say no and change their minds, and the perception of false reporting (2-8%) are all part of rape culture.
- Rape culture gives rapists _____ for their actions and can also make it difficult for people who are targeted to understand that they can fight back.



CONTEMPORARY RULES OF SEXUALITY

THE SCRIPTING OF SEXUALITY (SEXUAL ASSAULT)

- Rape culture makes it difficult for survivors to recognize that what happened is a _____.
 - They are afraid they won't be believed or they blame themselves.
- Sexual assault awareness campaigns can often times be damaging, blaming the _____ rather than the _____.
 - "Vulnerability is meaningless unless someone takes advantage of it."
- Laws and prosecutions are weakly enforced.
 - 10% of rapes are reported, 37% prosecuted, 3.4% end in conviction.



CONTEMPORARY RULES OF SEXUALITY

THE SCRIPTING OF SEXUALITY (THE ORGASM GAP)

- There is an _____ between men and women.
 - A phenomenon in which heterosexual women report fewer orgasms than heterosexual men.
- Women are _____ at having orgasms.
 - Women in same-sex relationships report having 2 to 3x as many orgasms.
- The gendered sexual script focuses on penile-vaginal intercourse but only about 20 to 30 percent of women routinely orgasm that way alone.
 - The gendered sexy/sexual binary also justifies focus on the male orgasm discouraging women from pursuing their own orgasm.
 - Women might not tell their partners how to give them orgasms because the script says women shouldn't initiate, only respond.

HOOKUP CULTURE

- What is hookup culture?
- How does the media paint sexual activity among traditional college students?
- Do you think this is an accurate reflection?
 - The average number of hookups for a graduating senior is 7 but 25% of students won't hook up at all.
 - 20% will still be virgins when they graduate.
- Truth is that most students are _____ about hooking up saying they would rather _____.



HOOKUP CULTURE

WHY HOOKUP CULTURE? WHY NOW?

- Hookups have been happening since colleges were started, but hookup culture is new.
 - The difference is between a campus on which some people have casual sex and a campus on which casual sex is the most visible and widely embraced approach to sexuality.
- Unlike in the past, students shape the cultural norms for sexual behavior on their campuses.
 - Casual sex makes sense, students are busy and in no hurry to “settle down”.
- Students from _____ backgrounds see college as a place for personal growth, not interpersonal bonding.
 - Hooking up can allow people to gain some sexual experience and blow off steam while they ride out an extended adolescence: a significant period of time which young people prepare for a future.

HOOKUP CULTURE

WHO LIKE HOOKUP CULTURE?

- Hookup culture is disproportionately endorsed and enacted by the students with the most _____ to shape campus sexual culture: those who are white, wealthy, heterosexual, conventionally attractive, able-bodied, and social adept.
- Same power dynamic we see outside of colleges.
 - Sexual minority students are less likely to hook up due to lack of gay friendly events.
 - Students of color risk affirming harmful beliefs about their racial group.
 - Many black people feel the need to perform a *politics of respectability*, a form of resistance to negative racial stereotypes.
 - Being good and following conservative norms of appearance and behavior.
- Student who are not class-privileged do not hook up as often because they are focused on finishing school, may live at home and have a job.
 - Less time and subject to parental surveillance.

HOOKUP CULTURE

DANGER ON CAMPUS

- Women who attend college face a significantly higher risk of sexual assault than women who don't.
- Rape culture makes it difficult for campus activists fighting sexual violence to secure resources from administrators and ensure that colleges have proper reporting, fair policies, and proper management of cases.
 - Most students still fear the "rapist" myths they see on TV about who the perpetrator is and where a rape will happen.
- Students can and do make a difference.
 - Bystander intervention programs that educate students about sexual assault and teach them how to spot likely incidents and safely intervene have been effective in reducing sexual violence on campus.
 - They empower the entire college community.

HOOKUP CULTURE

PLEASURE ON CAMPUS

- In hookups, women have about half as many orgasms as men.
- Many men appear to differentiate between hookups and girlfriends, caring more about their girlfriends orgasm than the orgasm of a girl they are hooking up with.
- Women don't prioritize their own pleasure with hook ups either.
 - Women get distracted from their own please worrying about giving their partner an orgasm.
 - As interest in each other increases, so does the attention to the woman's orgasm.
- The orgasm gap shrinks when partners incorporate a wide range of activities.