

Strengths and Areas of Interest

I believe that three of my strengths in instructional design are learner and context, instructional objectives, and evaluation instruments. Morrison, Ross, Kalman, and Kemp (2013) explain that knowing about your students gives a valuable basis for designing instruction. I believe that I am able to identify the needs and characteristics of a learner. Morrison, Ross, Kalman, and Kemp (2013) state that objectives offer a means for a designer to develop appropriate instruction. I believe that I am able to use my knowledge of learner and context to develop objectives based on the learners' needs. I also feel that I am able to determine the appropriate evaluation tools to use in order to measure whether an individual was able to meet the learning objectives or to measure the success of a program. Two areas of instructional design that I would like to learn more about are ongoing processes and technology based learning. I believe that these are two areas where I can grow as an educator and an instructional designer.

Professional Organizations

In order to gain more knowledge in the area of ongoing processes, I could become a member of Corporate University Exchange. CorpU is an education research and consulting firm (CorpU, 2015). They specialize in helping organizations to optimize their training and education resources (CorpU, 2015). What interests me most about CorpU is that they use video casts to deliver content on current learning and development issues (CorpU, 2015). This would help to assist me with knowing which steps to take in the area of ongoing processes. They also provide research articles which would assist me in this area (CorpU, 2015).

Another area of interest to me is technology based learning. Two organizations that I could join are Sloan Consortium (Sloan-C) and Association for Educational Communications

and Technology (AECT). Sloan-C is dedicated to integrating online education into the mainstream of higher education (Online Learning Consortium, 2015). They focus on helping institutions and individuals improve the quality of online education (Online Learning Consortium, 2015). They offer journals, reports, networking, workshops, and discounted conferences to members (Online Learning Consortium, 2015). AECT is an organization of thousands of educators who have the common goal of improving instruction through technology (Association for Educational Communications and Technology). They have annual conferences, a summer leadership institute, and a job center (Association for Educational Communications and Technology).

If I were to join one of these organizations, I would most likely join Sloan-C. I share their main goal of hoping to integrate online education into mainstream higher learning. I believe that this is the future of education. I feel that being a part of this organization would help me to stay abreast of the latest findings and movements in this area.

Recommendations for Changes

I would make three changes to my project in the area of instructional strategies. My strategies were very specifically designed to meet the objectives, but if my objectives were more open-ended, then I could have utilized additional instructional strategies. These strategies could have helped to meet the needs of many different types of learners. Three changes that I would make would be to incorporate more technology based strategies, use strategies that utilize cross-curricular learning goals, and utilize strategies to meet the needs of special education students.

References

- Association for Educational Communications and Technology. *What is AECT*. Retrieved from <http://www.aect.org/newsite/> April 1, 2014.
- Corporate University Exchange. *About Us What We Do*. (2015). Retrieved from <http://www.corpu.com/corpu/about/about-us/> April 1, 2014.
- Online Learning Consortium. (2015). *The OLC*. Retrieved from <http://onlinelearningconsortium.org/about/olc-2/> April 1, 2014.
- Morrison, G. R., Ross, S. M., Kalman, H. K., & Kemp, J. E. (2013). *Designing Effective Instruction (7th edition)*. Hoboken, NJ: Wiley.