**Project Overview**

In this course project, you will play the role of an MIS consultant for an online grocery store. You will address the necessary information technology needs and projects that the company must undertake to be successful.

For your project, you will need to choose one of the following companies:

* Peapod.com - [www.peapod.com](http://www.peapod.com/)
* Safeway.com - [www.shop.safeway.com](http://www.shop.safeway.com/)

Both online stores will require you to put in a zip code to browse their website. You will need to "browse as a guest." Before browsing as a guest, you will need to type in a zip code. Please use the following zip codes:

* For Peapod, use - 60446
* For Safeway, use - 90210

**Case Study**
Please read the following case study before you begin your project.

[Online Groceries](https://content.learntoday.info/B351c_Spring_15/site/Media/Online%20grocery.pdf)

**Due Date**

There will be individual assignments along the way. The assignment and the module they are due are noted in **bold** on the time line below. As you can see, your first assignment "Business Description and Components" is due this module.

**Time Line**

|  |  |
| --- | --- |
| **Module** | **Assignment** |
| 01 | Introduction **Business Description and Components** |
| 02 | **Strengthening Web Presence** |
| 03 | **Ethics and Security** |
| 04 | **Balanced Scorecard** |
| 05 | **Implementing New Technology** |

**Requirements**

**Required Format**

* Each paper should be double-spaced in a Word document.
* Use proper APA formatting guidelines (Times New Roman, 12 pt. font, 1st sentence of each paragraph indented).

**Reference Page**

Cite all references using APA style. You must cite four different references. A Maximum of two references may be from the Internet, but should be from credible sources such as a university or government website. Please note, Wikipedia is not considered a credible source. Choose a minimum of 2 academic sources for your research, such as a book (other than your textbook) or an academic scholarly journal.