**Country Analysis** **which is France:**

The idea behind this part of the project is that you get a good understanding of

one country in terms of business, economic circumstances and cultural aspects.

The objective is to make you guys’ experts of your assigned country. Your paper

for the first part should cover the following topics:

• General overview of the country: geographic location, language,

population, life-expectancy (compared to the US), literacy rate, climate,

main cities, main ports, main airports

• Membership in World Trade organization? (yes/no – one sentence)

• (Free) Trade agreements with the United States? (if yes, briefly describe)

• Economy: GDP per capita (compared to the US), Main industries, main

exports, and main imports (what), main trading partners (with whom –top 5)

• Important companies from that country (briefly describe what they are doing, and see if they have operations in the US)

• Political situation: Briefly: Name of president / head of government. Date of upcoming national elections.

• Recent news: Go to the BBC webpage and see if there have recently been any major news coming out of that country (do a search with the name of that country).

• Culture: try find something on special cultural characteristics / doing

business in your country

• Look at Doing Business Indicator (http://www.doingbusiness.org/rankings)

and state what position the country is ranked (hence giving an indication

of how easy it is to do business there)

• Problems with corruption: Go to the website of Transparency International

and look up your countries ranking in the Corruption Perception Index

2016 (permits you to say if there are problems with corruption in that

country) http://www.transparency.org/whatwedo/pub/cpi\_2016

• Main tourist destination

• Anything else you find interesting about this country.

• The length of this paper should be between 8-10 pages (excluding cover and citations).