COM300 Assignment 1-3 Grade breakdown

Content (40% 28 points)

* Sufficient support for thesis
* Accuracy in characterizing theory, issues, or facts related to readings
* Answers or responds to all questions in assignment
* Provides evidence of personal engagement, i.e., examples from personal practice
* Analysis, discussions and conclusions were explicitly linked to readings, examples, and facts.

Development (20% 14 points)

• Writing is clear, accurate, and persuasive

• Assignment was well developed

• Content is logically organized

• Body’s development supports thesis and builds on each previous section

• Demonstrates critical thinking

Organization and Usage (20% 14 points)

• Follows specified format and meets minimum length requirements

• Clear thesis statement in introduction in first paragraph

• Conclusion restates thesis and summarizes paper

Grammar, Usage, and Mechanics (10% 7 points)

• Editorial competence (punctuation, spelling, syntax, and grammar)

• APA format

Message (10% 7 points)

• Targets appropriate audience

• Appropriate composition of message