AT1: Critical analysis of theories based on a case study discussed from week 2-4

1.**Details of Task:**

* Select one case study out of the three forum discussion case studies from weeks 2-4.
* Drawing on **ethical** perspectives, theories, concepts and ideas that were discussed from week 2-4, select two relevant ethical theories / two concepts and critically discuss your selected theories and concepts\*
  + \* **the ethical theories available for analysis include those discussed in weeks 2-4, such as utilitarianism, deontology, ethics of care, theories of rights, perspectives of justice, etc.** Central concepts may include articulations of globalisation and the consequent frameworks of cosmopolitanism and the ethical frameworks of ethical relativism and ethical universalism.   For further clarification of the appropriate frameworks for analysis for AT1 please consult your tutor.

Based on your analyses, (i) explain the main business ethics problems involved in the case; and (ii) discuss the main courses of action that could be considered in relation to the ethical problems of the case.

**2. Structure:  Demonstrates   logical, clear and consistent structure**

* + Introduction
  + Content:
    - Explanation
      * Offers an overview of the chosen case, focusing on the issues of greatest relevance.
      * Offers an overview of the chosen theories/ central concepts
    - Analysis:
      * Examines both positive and negative aspects of the selected perspectives,
      * Links analyses with the discussed evidence, and explains power relations among involved actors where applicable.
  + Conclusion and recommendations
    - * Concludes your analysis
      * Offers suggestions as to the main courses of action that could be taken
      * Develops ideas in sufficient depth, provides informed and convincing discussion and arguments, and supports the discussion with sufficient relevant scholarly literature

Presentation: Correct sentence construction, punctuation and appropriate use of paragraphs

Referencing: Correct referencing style and formatting (APA) for in-text citations and reference lists.

**Sources: A minimum of 10 academic/ scholarly articles**

**Word limit: 1300 words**