**Contribution:**

you should find an article, video or website that relates to a topic in one of the modules in that segment of the course.

For example, you might find an article on media literacy that you could share for your first Contribution. Or you might find an article that describes new developments in video games or a TED Talk on some aspect of social media that you could share for your second Contribution. (These are just examples.)   After reviewing the article, video or website, write a paragraph or so *describing the item* and another 2 to 3 paragraphs *explaining how it relates* to the course (be sure to indicate which module/ topic it relates to) and *why you think it is interesting or significant*. Strive to show us some inUdepth/ critical thinking about the item, instead of just using personal anecdotes. Then post your paragraphs–with an embedded, *active link* to the source material–to the appropriate *“Contribution”* discussion forum.

Deadlines for posting your Contributions are indicated in the *Course Schedule* (below). Each Contribution forum will be locked after the designated deadline. You will then no longer be able to post a Contribution for that half of the course and will receive a score of zero for that Contribution.

You can earn up to five (5) points for each contribution, based on the following:

5 points: relevant article or website (with *active* link) with description and insightful or  thoughtful comment, well written

4 points: relevant article or website but minimal or irrelevant comment, weak writing, or no description or *link not* *active*

3 points: contribution of questionable relevance and/or minimal description or comment or no active link

2 points: link to a relevant article or website but no comment or description

1 point: link to an article or website of questionable relevance with no comment or

description

You are encouraged to review the Contributions submitted by other students, as these often provide very useful information to supplement the material provided by the instructor. You will get more out of the course if you put in the effort to see what your classmates are contributing.

This are the videos from my course: [Module 7 part I: Advertising](https://mediaspace.msu.edu/media/MI+101+Module+7+Part+1/1_8rog30yh)

[Module 7 Part II: Advertising](https://mediaspace.msu.edu/media/MI+101+Module+7+Part+2/1_u25la4oo)

[Module 8 Part 1: Media Economics](https://mediaspace.msu.edu/media/MI+101+Module+8+Part+1/1_s0mp0wyr)

[Module 8 Part II: Media Economics](https://mediaspace.msu.edu/media/MI+101+Module+8+Part+2/1_z9mn2764)

[Module 8 Part III: Media Economics](https://mediaspace.msu.edu/media/MI+101+Module+8+Part+3/1_65wiph2v)

