International Plastics, Inc., E-commerce Proposal

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With the proposed addition of the new enterprise systems in place, the executive team wants to increase revenue by implementing e-commerce opportunities for the business. They have asked for a proposal to integrate e-commerce into International Plastics’ business strategy. As a guideline, this type of proposal is typically 2 to 3 pages in length.

**Write** a proposal with:

* + A list of anticipated functional requirements for e-commerce (the operations that e-commerce must be able to perform)
  + Three options integrating e-commerce into International Plastics’ business strategy
  + A recommendation of the best option based on the list of anticipated functional requirements

Note: Review the Lynda.com**®** course “Writing a Proposal” with Judy Steiner-Williams for tips on writing a proposal.