**Innovation Through Information Technology Research Paper**

To successfully complete this course each student is required to research the below topic and submit a 7-10 page paper in MS Word.

**Select**a known Fortune 500 Organization and discuss how information technology (IT) played a part in its success and how it shaped the industry the selected organization operates in.

The research paper must at minimum cover the following topics:

* Provide an overview of the selected organization and describe its product or services. (No more than 250 words).
* Explain the role IT played in the company and its strategic business impacts?
* What are the benefits and challenges of using IT in business?
* What business strategies would you use if you were defining the strategic direction for this company?

**Format** your paper consistent with APA formatting guidelines. Include at minimum 5 to 6 references to support your research.

**Method of Evaluation -**Research paper will be evaluated based on the following rubric:

All key requirements of the written assignment are covered in a substantive way.

* The paper links theory to relevant examples from the text and research performed.
* Major points are stated clearly, are organized logically, and are supported by specific details, examples, or analysis.
* The introduction provides sufficient background on the topic and previews major points.
* The conclusion is logical, flows from the body of the paper, and reviews the major points.

**Innovation Through Information Technology Oral Presentation**

**Create** 6 to 8 slide MS PowerPoint presentation for your ‘Innovation Through Information Technology Research Paper’. Students should be prepared to answer questions at the end of the presentation.

**Format**your presentation consistent with APA formatting guidelines.

**Method of Evaluation**

Presentations shall be evaluated based on the following criteria:

* Organization, format, and delivery of the presentation
* Response to questions
* Adherence to time limit 5-10 minutes