

**College of Administrative and Financial Sciences**

**Assignment 1**

**Deadline: 06/03/2021 @ 23:59**

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| --- | --- |
| Course Name: Intro to International Business | Student’s Name: |
| Course Code: MGT-321 | Student’s ID Number: |
| Semester: II | CRN: |
| Academic Year: 1441/1442 H |

**For Instructor’s Use only**

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| --- |
| Instructor’s Name: |
| Students’ Grade: Marks Obtained/Out of | Level of Marks: High/Middle/Low |

**Instructions – PLEASE READ THEM CAREFULLY**

* The Assignment must be submitted on Blackboard (**WORD format only**) via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using **Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* Submissions without this cover page will NOT be accepted.

***Assignment Regulation:***

* All students are encouraged to use their own word.
* Assignment -1 should be submitted on or before the end of Week-07 in Black Board only.
* Citing of references is also necessary.

***Assignment Structure:***

|  |  |  |
| --- | --- | --- |
| **A.No** | **Type** | **Marks** |
| Assignment-1  | Case Study | 5 |
| **Total**  |  | **5** |

***Learning Outcomes:***

* Explain the forces driving and evaluate the impact of globalization (Lo 1.3)
* Discuss the reasons for and methods of governments’ intervention in trade (Lo 1.7)
* Identify the major components of international business management (Lo 1.2)

**Case study**

Please read Case 5: “Lead in Toys and Drinking Water” available in your e-book (page no.615), and answer the following questions:

***Assignment Questions:***

1. Should there be a global standard for toy manufacturing? What are some of the benefits and what are some of the drawbacks of a potential global quality and manufacturing standard? (marks: 2, minimum words: 150 words)
2. With some 80 percent of the toys sold in the United States being manufactured in China, should the United States place greater emphasis on its toy-trading relationship with China? Could the United States control China’s manufacturing more than it does today? How? (marks: 2, word limit: minimum 200)
3. The Flint, Michigan, water crisis highlighted a major issue in the United States regarding old lead-based pipes used to transport water to the community. This came to light in Flint due to the failure of applying corrosion inhibitors to the water when the city leadership decided to switch water sources. What global fail-safe mechanisms should be enforced on water consumption, and other consumable products, to safeguard from potential lead poisoning? (mark: 1, word limit: minimum 150 words)

Ans:1

Ans:2

Ans:3