For this continuous assessment (CA – 5) each of you will be required/instructed to choose at least two small scale businesses selling the same type of commodities, located nearby your place, for the purpose of **analysing and comparing**. **Option:** you can also use the internet and find at least two small scale businesses to analyse and compare **(the same instruction as above)**.

The main purpose of this assignment (CA-5) is to use the right methodology of obtaining correct information that link to the topic of your choice. Learning to analyse business information and data and compile them in the form of an effective **short report.**

**Assessment tasks.**

1. Based on the result of your findings (the result of your research **OR** interview), describe in the form of a brief paragraph of the following:

1;1. Location of each business

* 1. How these 2 competitors do the business
  2. What are the problems they faced and the products they are selling?
  3. Who are their main competitors in the existing marketplace?

1. Write a brief history of each business you have chosen.

2.1. Brief history of business 1

* 1. Brief history of business 2:

1. **Produce a brief summary of your report using the grid below.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Business 1** | **Business 2** | **Total marks** | **Total earned marks** |
| Location |  |  | 2 |  |
| Number of employees |  |  | 2 |  |
| Products and services |  |  | 2 |  |
| Estimated number of customers per week |  |  | 2 |  |
| Date of the business founded |  |  | 2 |  |
| Who are the owners |  |  | 2 |  |
| The purpose of organizing the business |  |  | 3 |  |
| Recent development of the business |  |  | 3 |  |
| Total marks |  | 18 |  |

1. **Produce a comparative analysis between the two businesses of your choice using the grid below.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Business 1** | **Comparative descriptions** | **Business 2** | **Total marks** | **Total earned marks** |
|  | 1. Compare the nature of competition between business 1 and business 2 |  | 5 |  |
|  | 1. Compare their business competing strategies |  | 5 |  |
|  | 1. Compare their development |  | 5 |  |
| Total Marks | 15 |  |

1. Examine how these two businesses of your choice (Business 1 and Business 2) similar and differ from each other.
2. Conclude your report briefly.
3. Discuss how Coronavirus (COVID-19) impacting **Oman’s small-scale businesses** and what actions will you take to protect them. Use 150 words.