# IDENTIFYING & ANALYSING A PROBLEM

**To help you with identifying and analysing a problem you should use the following steps:**

Identify an appropriate theory  write a problem statement  what is the Overall impact on the organisation  Where is there issues in the case? (Case Evidences that fit in with the theory part)  What is the direct impact? why is it bad? Which will affect the company performance.

# What theory can be applied? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Which part(s) of the theory are you going to apply?

|  |  |
| --- | --- |
|  |  |
|  |  |

**Definition (in your own words): Do not write any other explanations of the theory here.**

|  |  |
| --- | --- |
|  |  |
|  |  |

**What specifically is happening with the theory: (underline/circle one)**

|  |  |  |
| --- | --- | --- |
| **Is it done wrong?** | **Is it not done at all & needs to be done?** | **Is incorrect theory/concept being used?** |

Creating a **PROBLEM STATEMENT**

* ONE clear sentence telling the reader what the problem is and the theory being used to analyse it
* Can start off in many ways, for example:
  + *One problem is…..*
  + *This report will focus on/explore/address/analyse the first problem of………*
  + *The second problem this report will address/analyse/examine is…..*
  + *The other problem is…….*
* This is your first topic sentence for the first paragraph of this Problem Section

# Attempt your problem statement for the problem highlighted above:

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| --- |
|  |

**A**

**What is the Overall impact on the organisation from this problem happening (based on whichever you circled above) –** Identify and state which stakeholders are effected and the consequences overall?

**B**

**Where is there a problem/issues in the case study? Where can you find case evidence that relates to the part of the**

**theory?** (Note where in the case it is happening e.g. Page 2 paragraph 3)

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| 1 |  | 1 |  |
| 2 |  | 2 |  |
| 3 |  | 3 |  |
| 4 |  | 4 |  |

**C**

**What is the direct impact? State why it is bad or not good for the organisation? –** use case study evidence or an assumption you can make from the evidence?

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| 1 |  | 1 |  |
| 2 |  | 2 |  |
| 3 |  | 3 |  |
| 4 |  | 4 |  |

# RESEARCHING THIS PROBLEM

**\*It is compulsory to use your text book as a reference. You may use other text books if needed.**

**\*You can make use of the articles that will be provided on the MCP folder. You are required to use 3 Peer Reviewed academic journal articles as a minimum requirement.**

**Note- You are encouraged to do more research and find articles to use in your assignment.**

**You may use other researched articles to attract higher marks.**

* Generally more than 8 pages long
* When searching you clicked ‘search on peer-reviewed’ or ‘scholarly articles’
* This means it has been read, checked and approved by leading academic experts that way we know it is high quality!

\*Important.

Ensure you **paraphrase** your work when you are writing your assignment. DO NOT use direct quotations.

Definitions should be paraphrased and cited.

2

Names of any articles you have found (If any) 1,

2,