Portfolio Blog
ESL 106

What is the portfolio blog?
A portfolio is a collection of writings that a student composes that demonstrates a writer's
   development over a semester.

A blog is an internet page. It is a combination of two words: "we**b"** and "**log**". It is something that
   can be updated and shared with others.

For this assignment, you will create a blog, or more generally a website, to publish some of your
   writing.

Why are we doing an online portfolio?
This assignment gives you the opportunity to publish some of your writing and to demonstrate
   what you have learned about writing in various genres: an expository essay (language
   acquisition), a blog (giving advice on language), academic IMRD research article (student
   services), and a student newspaper article (student services), and a profile (About Me).
   Depending on your background, it may also give you the opportunity to learn about creating
   and using a website.

Directions:
   1. Choose a website platform. This can be Blogger, which we will look at in class or another
      one that you are already familiar with or want to learn.
   2. Develop an About Me page. You will write and post a profile here. Follow one of the
      examples that we examine. Include the name of the college and link to its home page..
      You can omit your name if you would like. This needs to be a separate page.
   3. Create one blog entry for the following:
         a. Language Acquisition - Expository
         b. Language advice - Blog
         c. Student Services - IMRD Research essay
         d. Student Services- student newspaper article
         e. Final project
   4. Design the website as creatively as you want. You can use your pictures, or pictures and
      other images from the internet. But be very careful to avoid plagiarism.
   5. Follow the directions for each assignment.
   6. Post everything below to your website before 1:00 p.m. on May 27, 2020.
   7. Send the link for your website to Canvas so that I can view it.

How will you be graded?

Rubric

40 points - **Completeness** (no assignments will be re-graded) – If you include the final draft of each of your four major writing assignments, you will get 40 out of 100 points.

10 points – **About me**– This will be graded for language and mechanics appropriate for the About Me genre and audience. Your content successfully addresses your purpose. You include a link to Grossmont College's website. Grammar and mechanics errors that are distracting may adversely affect your grade.

40 points – **Final Project**– This will be graded for language and mechanics appropriate to the assigned genre and audience, content that successfully addresses your purpose for writing in a way that your audience will understand, and organization and format that follows the genre that you were assigned to use for your reflection. Grammar and mechanics errors that are distracting may adversely affect your grade.

10 points – **Format and Presentation** – Your portfolio is easy to navigate, visually appealing, and appropriate for educational purposes.

100 points total = 10% of your final grade.

Note: No assignments will be re-graded, but you should fix your grammar, etc. as it will be public.

Note: This is stated in different ways in different parts above. However, I want to be clear. You can publish this **anonymously** if you need to or want to. You do not need to publish your name on any of your writings, and you do not need to use your name on your About Me page. You can create **a pseudonym** if you want. Or you can use only your first name. Or you can just use pronouns – I, me, my.
When you upload the link for your site to Canvas, I will know whose site it is, but no one else will.
You are also **not required to publish any photographs** of yourself.
If you are uncomfortable with anything being too personal for you, **please talk to me** and we will work it out.

However, you are free to use your name and pictures on your site if you are comfortable with that.